

ABSTRAK

Leoni, Fransiska Yubelia. 2023. **Interaksi Sosial dalam Novel *Gadis Kretek* karya Ratih Kumala: Kajian Sosiologi Sastra**. Skripsi S1. Yogyakarta: Pendidikan Bahasa dan Sastra Indonesia, Jurusan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma Yogyakarta.

Penelitian ini mempunyai dua tujuan, yaitu: 1) mendeskripsikan interaksi sosial asosiatif dalam novel *Gadis Kretek* karya Ratih Kumala, 2) mendeskripsikan interaksi sosial disosiatif dalam novel *Gadis Kretek* karya Ratih Kumala. Jenis penelitian ini adalah penelitian deksriptif kualitatif. Data dalam penelitian ini berupa kutipan-kutipan berupa penggalan kata, frasa, serta kalimat yang menunjukkan interaksi sosial asosiatif dan interaksi sosial disosiatif. Dalam penelitian ini, peneliti menggunakan pendekatan sosiologi sastra dari Ian Watt yang memuat pikiran utama, yaitu 1) konteks sosial pengarang, 2) sastra sebagai cermin masyarakat, dan 3) fungsi sosial sastra. Peneliti menggunakan teknik baca dan catat saat pengumpulan data dalam penelitian ini.

Berdasarkan penelitian yang dilakukan, peneliti menemukan hasil penelitian yang berupa interaksi sosial asosiatif yang pertama adalah kerja sama. Interaksi sosial asosiatif kerja sama terjadi pada tokoh Lebas, Karim, dan Tegar yang mencerminkan kerja sama antar keluarga lalu terdapat juga tokoh Idroes Moeria dengan tokoh lain yang mencerminkan kerja sama bisnis. Interaksi sosial asosiatif kedua adalah akomodasi. Interaksi sosial asosiatif akomodasi terjadi pada tokoh Lebas, Karim, Tegar, dan Idroes Moeria.

Peneliti menemukan hasil penelitian yang berupa interaksi sosial disosiatif 1) Kontravensi. Interaksi sosial disosiatif kontravensi terjadi pada tokoh Lebas, Karim, dan Tegar yang mencerminkan kontravensi antar keluarga dan disebabkan oleh adanya perbedaan pendapat antar keluarga, 2) Konflik. Interaksi sosial disosiatif konflik terjadi pada tokoh Lebas, Karim, dan Tegar yang sering berbeda pendapat sehingga menyebabkan konflik, 3) Persaingan. Interaksi sosial disosiatif persaingan terjadi pada tokoh Idroes Moeria dan Soedjagad yang mencerminkan adanya persaingan bisnis.

Kata kunci: interaksi sosial, asosiatif, disosiatif, Ian Watt.

ABSTRACT

Leoni, Fransiska Yubelia. 2023. *Social Interaction in the "Gadis Kretek" Novel by Ratih Kumala: A Study of Literary Sociology*. Undergraduate Thesis. Yogyakarta: Indonesian Language and Literature Education, Department of Language and Arts, Faculty of Education, Sanata Dharma University, Yogyakarta.

This research had two objectives: 1) to describe associative social interactions in the novel "Gadis Kretek" by Ratih Kumala, and 2) to describe dissociative social interactions in the novel "Gadis Kretek" by Ratih Kumala. This study was qualitative descriptive research. The data in this study consisted of quotations that included excerpts of words, phrases, and sentences indicating associative and dissociative social interactions. In this research, the researcher used the literary sociology approach by Ian Watt, which encompassed the main ideas of 1) the author's social context, 2) literature as a reflection of society, and 3) the social function of literature. The researcher used reading and note-taking techniques during data collection for this study.

Based on the conducted research, the researcher found research results indicating the first type of associative social interaction, which was cooperation. Cooperative associative social interactions occurred among the characters Lebas, Karim, and Tegar, reflecting cooperation within families. Additionally, there were instances of business cooperation between the character Idroes Moeria and other characters. The second type of associative social interaction was accommodation. Accommodative associative social interactions occurred among the characters Lebas, Karim, Tegar, and Idroes Moeria.

The researcher found research results indicating dissociative social interactions. 1) Contravention was identified as the first type. Dissociative social interaction in contravention occurred among the characters Lebas, Karim, and Tegar, reflecting conflicts between families due to differing opinions. 2) Conflict was the second type. Dissociative social interaction in conflict occurred among the characters Lebas, Karim, and Tegar, who often had different opinions, resulting in conflicts. 3) Competition was the third type. Dissociative social interaction in competition occurred between the characters Idroes Moeria and Soedjagad, reflecting business competition.

Keywords: *social interaction, associative, dissociative, Ian Watt*